

# 10 Reasons

# Waterscan

Why water will increasingly dominate the sustainability agenda

# 0

**businesses**  
can operate  
without water



# 4 billion

more litres of water per day  
will be needed to meet UK  
demand by 2050



## Action on SDG 6

which is the clean water  
and sanitation goal, is  
critical as it underpins  
all other SDGs



**US\$301 billion**  
is the financial impact of  
water risks reported by  
companies to CDP

# 10%

of global greenhouse gas  
emissions come from  
water use, storage and  
distribution



# 3,908 companies

disclosed on water,  
due to increasing  
stakeholder expectations,  
via CDP in 2022

# 2/3

of the world's  
population  
may be facing water  
shortages by 2025



# 46%

of the world's GDP will  
come from areas  
affected by high water  
risk by 2050



**One-third of the UK's water**  
is used in non-household  
environments



# 3 billion litres

of water are lost to leakage every day in the UK

Right now, businesses are acting on water as an integral part of climate adaptation and risk mitigation because they:



**Understand**  
they can only  
get to net zero  
by acting on  
water



**Choose**  
to conserve  
water for the  
good of  
everyone



**Save**  
money by only  
paying for the  
water they  
need to use



**Listen**  
to investors,  
customers  
and other  
stakeholders  
who want  
action on water



**Reduce**  
risk by knowing  
where and how  
water could  
impact their  
future



**Build**  
resilience  
across their  
operations with  
effective water  
management



**Uncover**  
value-add  
market  
opportunities  
by investing in  
water security



**Recognise**  
a growing need  
to align  
corporate  
action with  
public policy  
priorities for  
water



**See**  
that the  
business case  
for action on  
water is clear

Your peers are waking up to water.  
Are you?

Talk with one of our water  
sustainability specialists by emailing  
[info@waterscan.com](mailto:info@waterscan.com)