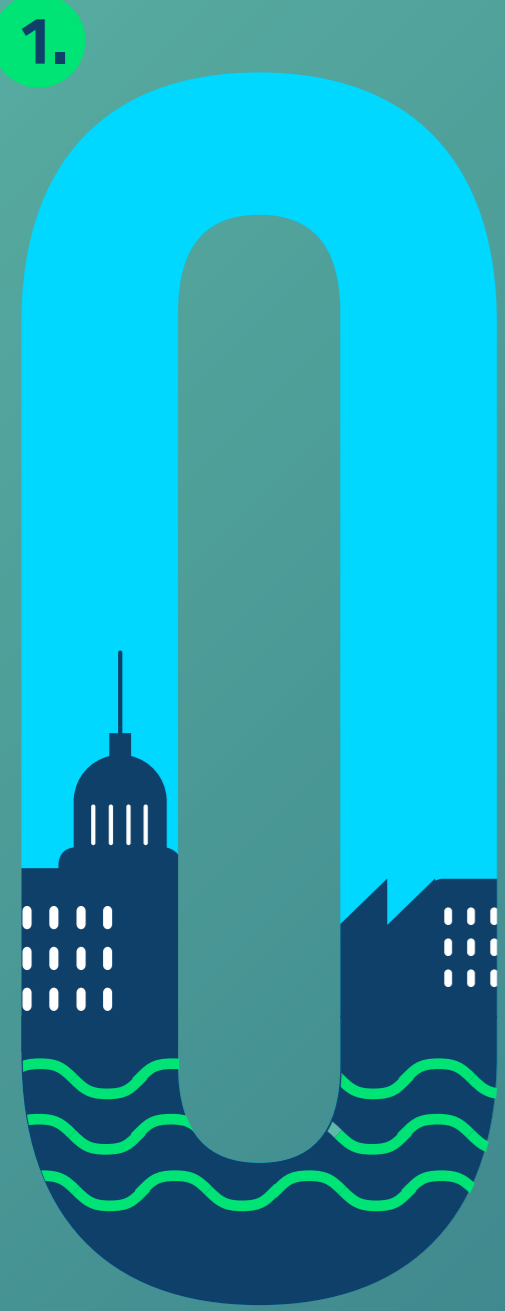


# 9 REASONS WHY

# WATER WILL DOMINATE THE SUSTAINABILITY AGENDA IN 2022



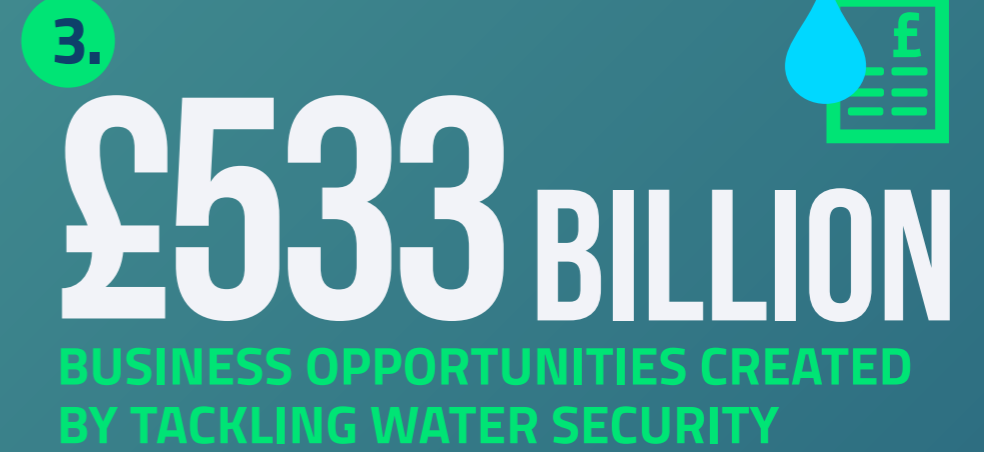
**BUSINESSES CAN OPERATE WITHOUT WATER**



**COST OF DEALING WITH WATER ISSUES VS. ADDRESSING WATER RISKS**



**BILLION PEOPLE ARE AFFECTED BY WATER SHORTAGE AROUND THE WORLD**



**OF THE WORLD'S GREENHOUSE GAS EMISSIONS COME FROM WATER USE, STORAGE AND DISTRIBUTION**



## RIGHT NOW BUSINESSES ARE ACTING ON WATER AS AN INTEGRAL PART OF CLIMATE ADAPTATION AND RISK MITIGATION BECAUSE THEY:

### UNDERSTAND

they can only get to net zero by acting on water

### CHOOSE

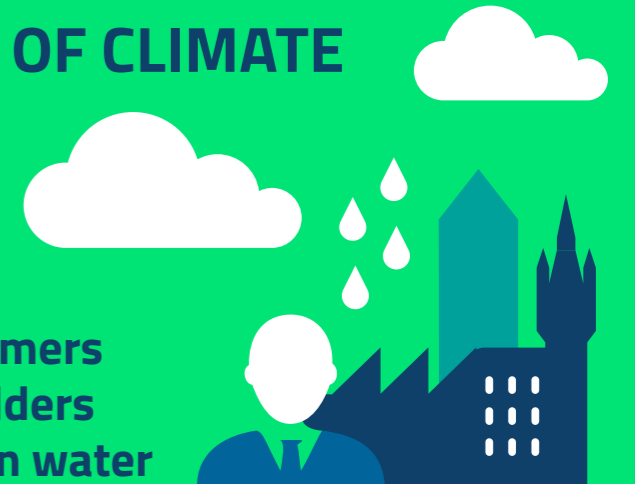
to conserve water for the good of everyone

### SAVE

money by only paying for the water they need to use

### LISTEN

to investors, customers and other stakeholders who want action on water



### REDUCE

risk by knowing where and how water could impact their future

### BUILD

resilience across their operations with effective water management

### UNCOVER

value-add market opportunities by investing in water security

### RECOGNISE

a growing need to align corporate action with public policy priorities for water

### SEE

that the business case for action on water is clear

## YOUR PEERS ARE WAKING UP TO WATER. ARE YOU? TURN WATER INTO OPPORTUNITIES IN 2022

To schedule an open conversation with our Water Strategy Manager, to discuss how water is the irrefutable opportunity for your business, and how to take action, [CLICK HERE](#)